

Portfolio | CV

Joyce Ter Horst

Equine Art Curator | Consultant

Curated exhibitions, public programmes, and collaborations that position equine art within the contemporary cultural conversation.

Curatorial Highlights

Dutch Equine Art Fair

Annual four-day art fair curated and organised by Joyce Ter Horst in collaboration with the Living Horse Museum, featuring over 30 international equine artists in the historic Living Horse Museum, Amsterdam. A contemporary platform for collectors, artists, and creatives to engage with equine art at scale. Now in its third edition, the fair is establishing itself as a landmark for equine art in Europe.

Thelwell's Pony Parade: A Century of Charm and Wit

A playful yet carefully curated tribute to Norman Thelwell's 100th birthday. His iconic ponies were reframed through a contemporary lens, attracting new audiences and celebrating the enduring power of equine illustration.

Stubbs Talk at the Mauritshuis

Invited speaker at the Mauritshuis panel on *George Stubbs: The Man, the Horse, the Obsession* (2020). Joyce Ter Horst offered a fresh curatorial perspective on the legacy of equine art within the wider context of museum collections and visual culture.

Portfolio Timeline

2026 (upcoming)

- New exhibition, De Paardenkamp, Soest – Curator & Organiser
- New exhibition with contemporary equine artist, Australia – Curator
- Inspiration Day, Artist Development Programme (De Paardenkamp, Soest) – Organiser

2025

- Dutch Equine Art Fair, Living Horse Museum, Amsterdam – Curator & Organiser
- Equo Equine Photo Award, Winners Exhibition, Netherlands – Curator & Co-founder
- *Archea*, Mirelle Vegers (Solo Exhibition), Buren, Netherlands – Curator
- *Verbinding*, De Paardenkamp, Soest – Curator & Organiser
- Inspiration Day, Artist Development Programme (De Paardenkamp, Soest) – Organiser

2024

- Dutch Equine Art Fair, Living Horse Museum, Amsterdam – Curator & Organiser
- *Van Muze tot Meesterwerk*, De Paardenkamp, Soest – Curator & Organiser
- *Equine Paradox*, Arnd Bronkhorst (Dutch Equine Art Fair) – Curator
- *Natuurlijke Verwondering*, Arnd Bronkhorst (Museumnacht, Living Horse Museum, Amsterdam) – Curator
- Inspiration Day, Artist Development Programme (De Paardenkamp, Soest) – Organiser
- Equo Equine Photo Award, Equo Academy (with Arnd Bronkhorst), Netherlands – Co-founder

2023

- Dutch Equine Art Fair, Living Horse Museum, Amsterdam – Curator & Organiser
- *Thelwell's Pony Parade: A Century of Charm and Wit*, Living Horse Museum, Amsterdam – Curator
- *Nobel*, De Paardenkamp, Soest – Curator & Organiser
- *Beauty in Unity*, Ifat Zohar (De Blauwe Reiger, Almere) – Art Event Organiser
- Inspiration Day, Artist Development Programme (De Paardenkamp, Soest) – Organiser
- VAA Art Café, Creating Connections with Open Studios & Artist Collectives – Guest Speaker
- *Paard & Kunst*, Bit & Cap Magazine (2017–2023) – Author

2022

- *Love at First Sight*, The Horse Museum Foundation, FEI Eventing World Championships, Rome, Italy – Curator
- *Storytellers*, De Paardenkamp, Soest – Curator & Organiser
- Inspiration Day, Artist Development Programme (De Paardenkamp, Soest) – Organiser

2021

- *Art & Cavallo*, Fiera Cavalli (in partnership with Progheim), Verona, Italy – Partner, Special Jury
- Inspiration Day, Artist Development Programme (De Paardenkamp, Soest) – Organiser

2020

- *George Stubbs: The Man, the Horse, the Obsession*, Mauritshuis Museum, The Hague – Panel Talk
- Bit Magazine Cover Art Competitions, Eisma Uitgevers, Netherlands – Organiser, Jury
- *Dream of Fair Horses* (Book Cover Competition), Jane Badger Books, UK – Organiser, Jury

2019

- *Śladami Podków*, Bellotto Gallery, Warsaw, Poland – Strategic Partner

2017

- *Horse Xperience*, Kasteel de Keukenhof, Lisse, Netherlands – Curator
- *Paard & Kunst*, Bit & Cap Magazine – Monthly four-page article on equine art begins (2017–2023) – Author

Let's Work Together

Whether you are curating an exhibition, developing a new art project, or seeking expert guidance to shape your vision, I offer tailored support grounded in years of curatorial experience and a deep understanding of equine art. From strategic consulting and concept development to full exhibition curation, I collaborate with galleries, institutions, and cultural organisations to create meaningful, memorable experiences.

Contact

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