



## General conditions Dutch Equine Art Fair

<b>Organisation</b>	Joyce Ter Horst, Paard Verzameld Elsbeth Bos, Living Horse Museum / De Hollandsche Manege
<b>Date</b>	Friday 9th August: Vernissage, Saturday 10th, Sunday 11th, Monday 13th and Tuesday 14th of August 2024
<b>Location</b>	De Hollandsche Manege, Vondelstraat 140, Amsterdam, the Netherlands

### 1. General

The 'Dutch Equine Art Fair' is organised by Paard Verzameld in collaboration with De Hollandsche Manege, hereinafter referred to as the 'organisation'.

The exhibition will be held on the following dates and timings:

- Saturday 11th of August, from 11 a.m. to 9 p.m.
- Sunday 13th of August, from 11 a.m. to 7 p.m.
- Monday 14th of August, from 11 a.m. to 7 p.m.
- Tuesday 15th of August, from 11 a.m. to 7 p.m.
- The opening ceremony will take place on Friday the 9th of August, 2023 at 4 p.m.
  
- The organisation bears the costs for general matters, including cleaning, stand setup, promotion, management, and information facilities for visitors.
- Artists who wish to participate in the exhibition and have successfully registered (hereinafter referred to as 'participants') fully and unconditionally accept these terms and conditions of participation.

### 2. Register for participation

- Registration can be completed through the registration form available on the event's website.
- An impartial balloting committee will assess each application primarily based on the participant's previous work. The committee's assessment may result in acceptance or rejection of participation.
- Participants will be requested to provide a profile photo and biography through the registration form.
- Confirmation of participation will be sent to participants. They will receive continuous updates regarding their participation through email or social media.
- If a registration is not accepted and does not convert into a confirmation of participation, no costs will be due to the organisation.

[dutchequineartfair.com](http://dutchequineartfair.com)

### **3. Withdrawal from participation**

- In order to withdraw from participation, participants must submit a written request via email to [info@paardverzameld.com](mailto:info@paardverzameld.com), unless the organisation has provided a valid alternative. Cancellation requests are typically confirmed within five working days by the organisation.
- If cancellation is made within five working days after registration, no costs will be due.
- Cancellation made between five working days after registration and eight weeks before the first day of the exhibition will incur a fee of 40% of the total participation fee.
- Cancellation made from eight weeks until the day of set-up for the exhibition will require payment of the full participation fee.
- If a participant, without canceling their registration, fails to exhibit on one or both days of the exhibition, the full participation fee will be due, regardless of the reason.

### **4. Your stand**

- The exhibition will be held at De Hollandsche Manege, Vondelstraat 140, Amsterdam.
- Each artist will be allocated an exhibition area of approximately 3x3.5 meters. Four boards will be provided for the artist's use, measuring 1.22cm wide and 250cm high. These boards should not hang on the seam due to the hanging system in place. Kindly keep this in mind when arranging your artwork.
- Participants are responsible for bringing their own pedestals for sculptures. These pedestals should be white in colour.
- During the exhibition, participants are allowed to interact with visitors in and around their stands.
- Participants may hand out leaflets, postcards, and/or business cards to visitors.
- Leaflets, business cards, etc. can be placed on a table in the information area.
- Any damages caused by a participant, such as to the walls or rented materials, will be the responsibility of the artist and may result in financial recovery by the organisation.

### **5. Setting up and dismantling your stand**

- Artworks and objects must be set up on Thursday, August 8th.
- Please note that parking is only allowed for unloading. There are no parking facilities available at the location.
- The exhibition must be fully prepared on Thursday, August 8th by 4 p.m.
- The exhibition space must be emptied and artworks packed by the artist on Tuesday, August 13th, after 5 p.m. and before Wednesday, August 14th, 9 a.m.
- The organisation reserves the right to refuse the exhibition of any artwork or object, without disclosing its reasons for doing so.
- No posters, name indications, website information, or similar materials may be placed in or on the stand.
- Drilling or any other form of damage to the walls in the exhibition space is strictly prohibited.
- Only stickers provided by the organisation may be applied.

### **6. Quality of works of art**

- The minimum and maximum number of artworks for exhibition is four, depending on the size.
- Participants should provide information about the number of works and accompanying details (name, materials, price, etc.) during the application process.
- There are no restrictions on the style or materials used. However, all exhibited works are expected to be of the same level or higher than the ballot-assessed work.
- Artworks must be dry (paint, glue, etc.) and should not include sharp objects, poisonous substances, or any other dangerous materials.

- Artworks must be fully ready for exhibition, including framing (or stretching) for sculptures, and should be ready to be placed immediately.
- The maximum height of artworks is 200 cm, and they must fit within the rented exhibition space in terms of width and depth.
- These improvements aim to provide clearer and more specific information. Please make sure to verify and adapt the language to your specific requirements before using it.

#### **7. Sale of exhibited works**

- The exhibited works may be offered for sale and sold on-site or at a later time.
- Participants have the freedom to determine the selling price, including VAT. If desired, participants can attach a sticker with the selling price on their artwork.
- No commission is due to the organisation for any sales made during the exhibition.
- In the event that the organisation makes a sale on behalf of a participant who is not present, an agency fee of 20% (excluding VAT) will be charged.
- If an exhibited work is sold, it must be marked with a red sticker to indicate its sale.

#### **8. Listing of names of participants and publication of images of works**

- The organisation will list and display the names of participants as it deems appropriate.
- The names of participants will be mentioned at least on the map and on social media. This service is included in the entry fee.
- Participants grant the organisation the right to publicly display photos of their works without any compensation.

#### **9. Insurance**

Works will be insured under the regular insurance policy of De Hollandsche Manege, Amsterdam.

#### **10. Costs**

- Participation in the exhibition incurs certain costs, which are stated on the information page, including VAT.
- The invoice for participation must be paid within two weeks of the invoice date, unless otherwise agreed upon in writing. Failure to make timely payment may result in the organisation taking collection actions, with the associated costs being borne by the participant.
- If an invoice remains unpaid, the organisation reserves the right to take collection actions after sending at least one reminder.

#### **11. Other conditions**

- The organisation and any affiliated third parties are not liable for any direct or indirect damage arising from or related to the setup, care, and execution of the exhibition. In the event that works are damaged by the organisation, compensation will be provided subject to insurance coverage.
- Despite the organisation's efforts to provide accurate and complete information, errors may occur in the published materials. The organisation cannot be held responsible for any printing, spelling, or other similar errors, and such errors do not create any obligations for the organisation.
- The organisation reserves the right to cancel or postpone the exhibition without prior notice and without being obliged to provide compensation to participants or third parties. If a cancellation occurs, all paid costs will be refunded within 14 days, with a deduction of 10% for administrative expenses.
- The organisation reserves the right to exclude a participant from participation if they violate these participation conditions or if their behavior or exhibited works are deemed offensive by the organisation. Exclusion may also occur if the spirit of the participation conditions is violated.

- The provisions stated in these participation conditions are subject to modification at any time without notice. Agreements made regarding adjustments will remain valid for participants accepted before the date of adjustment.
- In unforeseen circumstances, the organisation will make fair and reasonable judgments. In cases of disputes regarding the interpretation of these conditions, the organisation's judgment will be final.
- These conditions of participation are governed by Dutch law.

## **12. Suggestions and complaints**

- Complaints submitted in writing will be addressed within two weeks after the exhibition. All complaints will receive a response within a few days up to a maximum of one week.
- The organisation cannot be held liable for the actions of individuals. In the event of disagreements, complaints, or other relevant matters, the appropriate legal entity affiliated with the organisation should be contacted.
- The organisation is not liable for any damage to artworks at any time.